

August 20 2015



Over \$175,000 raised since 2010



Hope Cottage Drive for Hope • Presented by the HEA

\$175,000+ Raised



Hope Cottage
11111111111111111111
HFA

August 21
2014



RYAN O'HEARN
Glen Arbour Hole #17 – 6 iron
\$25,000 shared equally between
Hope Cottage + Ryan O'Hearn



**Hole in One
\$25,000**



Shaped by a growing desire for enhanced community engagement, HEA has partnered with Hope Cottage to establish a long-term source of new and sustainable funding support.

Established in 1996, HEA is a non-profit organization whose main purpose is to represent owners, operators, lines and agents and employers of labour in the longshore industry whose employees are represented by local union branches of the International Longshoremen's Association (ILA) in the Port of Halifax.

HEA represents its members in the community, at the collective bargaining table as well as providing employee relations advice and guidance.



A Helping Hand for Helping Hands!

Hope Cottage Profile



Established in 1970 and celebrating its 45th anniversary in 2015, Hope Cottage was inspired by the vision of St. Patrick's Pastor Father Mills. Hope Cottage today is a charitable organization located on Brunswick Street in central Halifax.



Hope Cottage serves as many as 200 meals a day to the less fortunate men and women in our community. And have been doing so for the past 44 years.



Helping Hands for Helping Hands!

Our Vision

Shaped by HEA's commitment to community engagement, Hope Cottage Drive for Hope establishes a new, long term, sustainable funding source for Hope Cottage. By staging a high-end corporate golf experience at the premiere golf destination in the Metro area and combining a focus on first-class hospitality, a sense of exclusivity and a memorable experience.



Objectives

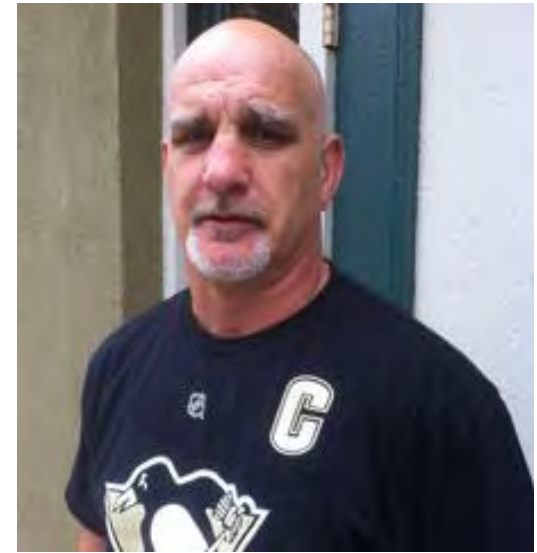
1. Become a long-term sustainable source of new annual funding for HOPE Cottage.
2. Build awareness for HOPE Cottage to new levels - enhancing all other fundraising ventures
3. Establish significant levels of differentiation vs other local golf events.
4. Set expectations at a high level of a premiere experience
5. Demonstrate HEA's commitment to community engagement



MY STORY - EDDIE HOLLETT

If you're driving past Hope Cottage during mealtimes, you'll likely recognize the face of Eddie Hollett. One of Eddie's many responsibilities at Hope Cottage is to manage the front door, ensuring patrons enter in an orderly fashion. And to provide sandwiches to those who may not want or be able to come in and sit down for a meal.

Eddie has been with Hope Cottage for over 14 years. At one point he worked in the area of drug dependency and assisted with church retreats, focusing on helping with the challenges of addiction. It was this experience that brought him to Hope Cottage.



Eddie says he does what he does because he likes to help people and here he can talk directly with clients. If you ask clients about Eddie, they'll tell you they appreciate his cooking. Eddie is the chief Chef when it comes to homemade soups at Hope Cottage. There's never a day when "seconds" are not in high demand...!



MAJOR FUNDING
PARTNER

**CHRIS
KRITIKOS**

PRESENTING
SPONSOR

HEA

MAJOR SPONSORS





Glen Arbour Golf Course is one the premiere golf destinations in Atlantic Canada. We are proud to call it home!



The combination of natural hazards, elevation changes and tricky bent grass greens challenge players of all skill levels.

In its brief existence, Glen Arbour has played host to many major events with the highlights being the inaugural Wayne Gretzky and Friend's Invitational in 2000, the BMO Canadian Ladies Open in 2005 and the TELUS Skins Challenge 2012.





Thursday August 20 2015

10:00am

- Tournament Check-in

11:00am

- Tournament Shot Gun Start

Teams of 4 players

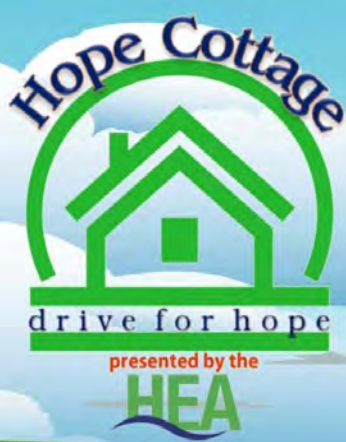
- ❖ Team entry fee - \$1600
- ❖ Single entry - \$400
 - Limited field to enhance golfer enjoyment
- Special 'modified' scramble format
- Two (2) Power Cars for all teams
- Unique and high valued Golfer Gifting

On-Course Contesting

- Silent auctions at Tee Boxes
- Long Drive contests
- Closest to the Hole Contests
- Hole n One contests (\$ amt – tbc)
 - \$250,000 in cash prizes
 - 5 par 3s at \$50,000 each
- On-Course hospitality pavilions

Off-Course Fun

- Oysters, Fine Spirits, Cigars and Live Entertainment at the Post-Golf Reception
- Dinner + Live Auction
- Tournament Prizing and Lucky Draws
- Live Entertainment - Paul Lamb



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Title Sponsor

Funding Partner



Chris Kritikos

2014 MAJOR SPONSORS



Halterm Container Terminal Limited





August 21
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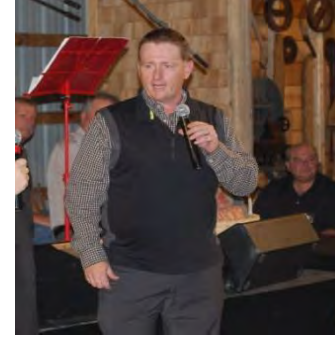
2014 Champions

**(L-R) Steve Widmeyer (Edge Marine); Pat Wilson (Blue Water Agencies)
Darren Zwicker; Greg Hughes (Clean Earth Technologies)**

Guest Emcee + Auctioneer



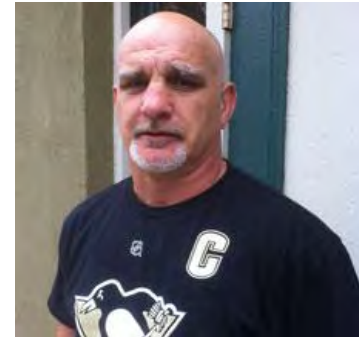
Rob Barry



Special Guest Speaker



Ed Hollett



Special Entertainment Guest



Paul Lamb

