



## IMPORTANT ANNOUNCEMENT FROM THE ORGANIZERS OF THE “HOPE COTTAGE DRIVE FOR HOPE” AND THE FRIENDS OF HOPE COTTAGE

Due to the uncertainty and restrictions associated with the COVID-19 Pandemic the organizers of the “**11<sup>th</sup> Annual Hope Cottage Drive for Hope**” presented by the Halifax Employers Association (HEA), and the “**13<sup>th</sup> Annual Thanksgiving Dinner for Hope Cottage**” presented by the Friends of Hope Cottage, have decided to postpone these two excellent events until 2021. Regrettably, not only is this the safest option at this time, but the only way to ensure that participants can be guaranteed the full experience they have come to expect at both events.

The new date for the “**11<sup>th</sup> Annual Hope Cottage Drive for Hope**” will be **August 26, 2021** at Glen Arbour.

The new date for “**13<sup>th</sup> Annual Thanksgiving Dinner for Hope Cottage**” is yet to be determined but will be in October 2021.

### “HUNGER KNOWS NO HOLIDAY”

The two annual events mentioned above account for approximately one-third of the annual operating revenue for Hope Cottage. As it has done for the last 50 years, Hope Cottage continues to provide daily meals to hundreds of less fortunate members of our community even during these trying times. Demand is as great if not greater than ever. To that end the Friends of Hope Cottage and the organizers of the Hope Cottage Drive for Hope have joined forces to launch a fundraising campaign under the banner “**Hunger Knows No Holiday**” to help offset the expected loss of revenue Hope Cottage could expect from the postponement of these events. The Campaign consists of a Corporate and an Individual challenge.

#### CORPORATE CHALLENGE

Given the extraordinary times in which we find ourselves, the HEA, the Halifax Port Authority and other community partners are challenging other like-minded organizations to make donations equal to or greater than the amount they would normally contribute toward the “**Hope Cottage Drive for Hope**” and/or the “**Annual Thanksgiving Dinner for Hope Cottage**”. If that is not possible, a portion of the normal contribution would be greatly appreciated. Let us show our community that we are resilient and in times of crisis we can come together to help those in need. Below is a brief summary of sponsorship levels and costs associated with both events:

Drive for Hope Major Sponsor	<b>\$5000</b>	Friends of Hope Cottage Thanksgiving Dinner Table for 8
Drive for Hope Tee Box Sponsor	<b>\$800</b>	<b>\$1200</b>
Drive for Hope Foursome	<b>\$1600</b>	

#### INDIVIDUAL CHALLENGE – “THE FABULOUS 500”

To complement the corporate challenge, we are also launching an individual challenge called “The Fabulous 500” in the very near future. Stay tuned for more details.

**ALL DONATIONS CAN BE MADE ON THE HOPE COTTAGE WEBSITE [www.hopecottage.ca](http://www.hopecottage.ca)**  
**Click on “Donate” and scroll down under “Fund” to pick either “Drive for Hope Golf Donation” or “Thanksgiving Dinner Donation-Friends of Hope Cottage”. TAX RECEIPTS SHALL BE ISSUED**